

3.4 notes calc

Velocity and Other Rates of Change

In general, *using the difference quotient and taking the limit as $h \rightarrow 0$* will give us the *derivative*, a formula for the *tangent to the curve*, or the *instantaneous rate of change*. Knowing what the rate of change is at *any given point in time* can be very useful in medicine, in factory production, in economics, and so forth.

Recall, when we were interested at a specific point $x = a$ we found $\lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$. Even if the function doesn't relate to time, we still say *instantaneous rate of change*. In fact, whenever we say rate of change it is understood *from now on* that we mean instantaneous rate of change.

Example: Find the rate of change of the area of a circle with respect to the radius.
How do we write this?

The change in y with respect to x was written $\frac{\Delta y}{\Delta x}$ or $\frac{dy}{dx}$.

Here it is area (A) with respect to radius r, so we need to write it $\frac{dA}{dr}$. We need a function that relates the two. What is the formula for finding the area of a circle? $A = \pi r^2$ What is its derivative? $\frac{dA}{dr} = 2\pi r$


Evaluate the rate of change for $r = 5$ and $r = 10$
 $2\pi(5) = 10\pi$ $2\pi(10) = 20\pi$

What units would be appropriate for $\frac{dA}{dr}$? $\frac{\text{units}^2}{\text{units}}$

Motion along a Line

Linear motion, position graphs s or $s(t)$, velocity graph $v(t)$ or s' , acceleration graph $a(t)$ or s''

Suppose we have a position function that tells us the position of an object with respect to time: $s = f(t)$ Example: $s(t) = t^2 - 3t$



The *displacement* of the object over the time interval from t to $t + \Delta t$, or net change in position is $\Delta s = f(t + \Delta t) - f(t)$ and the *average velocity* of the object over that time interval is $\frac{\text{displacement}}{\text{travel time}} = \frac{\Delta s}{\Delta t} = \frac{f(t + \Delta t) - f(t)}{\Delta t}$

Does this formula look familiar?
Slope formula!

Instantaneous velocity is the derivative of the position function $s = f(t)$ with respect to time. At time t the velocity is $v(t) = \frac{ds}{dt} = \lim_{\Delta t \rightarrow 0} \frac{f(t + \Delta t) - f(t)}{\Delta t}$

In our example position function of $s(t) = t^2 - 3t$ find the derivative or in other words the velocity. $2t - 3$

What is the velocity at $t = 3$? $2(3) - 3 = 3$

Example 2

Read

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Back to $s(t) = t^2 - 3t$ Find velocity at $t=1$. $s'(t) = 2t - 3$ $s''(t) = -1$

Sometimes velocity is positive and sometimes velocity is negative. Velocity not only tells us how fast, it also tells us which direction.

★ Speed is the absolute value of velocity. $\text{Speed} = |v(t)| = |ds/dt|$

negative velocity means the position moving to the left.
 positive velocity means position moving to the right.
 zero velocity means the position is stopped.

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If we take the 2nd derivative of the position, we get the acceleration or rate of change of the velocity.

The rate at which a body's velocity changes is called the body's acceleration. The acceleration measures how quickly the body picks up or loses speed.

Definition: Acceleration
 Acceleration is the *derivative of velocity with respect to time*. If a body's velocity at time t is $v(t) = ds/dt$, then the body's acceleration at time t is $a(t) = dv/dt = d^2s/dt^2$.

Remember Free-fall constants (on Earth)

English units: (s in feet) $s = 16t^2$ $g = a = 32 \text{ ft/sec}^2$

Metric units: (s in meters) $s = 4.9t^2$ $g = a = 9.8 \text{ m/sec}^2$

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H.W

part a)
 $s = 24t - .8t^2$
 $v(t) = 24 - 1.6t \text{ m/sec}$
 $a(t) = -1.6 \text{ m/sec}^2$

part b)
 what is the slope at a maximum? zero
 $v(t) = 0$
 $0 = 24 - 1.6t$ and solve
 $24/1.6 = 15$ so $t = 15 \text{ sec}$

part c)
 How high did rock go. Plug is 15 sec into $s(t)$
 $s(15) = 24(15) - .8(15)^2$
 180 meters

part d)
 when did rock reach 1/2 of maximum.
 use calculator
 $24t - .8t^2 = 90$ then find intersection points
 $t \approx 4.393 \text{ sec}$ and $t \approx 25.607$

part e)
 How long is the rock in motion?
 $0 = 24t - .8t^2$
 30 seconds

Example 4 & 5

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Remember:
 $v(t) < 0$ means the position function is moving to the left
 $v(t) > 0$ means the position function is moving to the right
 $v(t) = 0$ means the position function is stop

Exploration #2 and #3

Read and follow the instructions for each exploration

The first derivative allows us to see how sensitive a function is to change. If d/dx is constant, it's not sensitive. If it's not, it can have varying degrees of sensitivity.

When a small change in x produces a large change in the value of a function we say that the function $f(x)$ is relatively sensitive to changes in x . The derivative $f'(x)$ is a measure of this sensitivity.

In other words the **steeper the curve** the more **sensitive to change the function is**.

Example 6

Derivatives in Economics

As we have seen $s' = \text{velocity} = \frac{ds}{dt}$ and $s'' = v' = \text{acceleration} = \frac{d^2s}{dt^2}$

The derivative of a cost function gives us the marginal cost, the rate at which the cost changes as production amount changes.

#27 page 138. $C'(x) = \text{Marginal Cost}$

$$C(x) = 2000 + 100x - .1x^2$$

average cost of $x=100$

$$\frac{C(100)}{100}$$

$$\downarrow$$

$$\frac{2000 + 100(100) - .1(100)^2}{100} = \$110$$

$C'(x) = 100 - 0.2x$
 $C'(100) = 100 - 0.2(100)$

$$\hookrightarrow \frac{C(101) - C(100)}{101 - 100}$$

$$\downarrow$$

$$\frac{15079.90 - 11,000}{1} = \$79.90$$